

2022-2023 PARTNERSHIP CATEGORIES & BENEFITS

The Industry
Body for the
Cemetery and
Crematoria
Industry in
Victoria





Alone we can do so little. Together
we can so much.

- Helen Keller

OPEN COMMUNICATION

We encourage all our partners to speak with us should they wish to discuss the opportunities available as a partner of CCAV.



PLATINUM PARTNER

These are some of the opportunities available to our Platinum Partners

WEB & COMMUNICATIONS

EXTENSIVE PARTNER PROFILE ON THE CCAV WEBSITE

- COMPANY LOGO ON CCAV HOMEPAGE
- COMPANY PROFILE
- INTERACTIVE HYPERLINKS TO COMPANY WEBSITE FROM PARTNER PAGE
- OPPORTUNITY TO HAVE REGULAR UPDATES DISTRIBUTED TO CCAV MEMBERS ON WEBSITE, FOR EXAMPLE; A VIDEO OF A NEW PRODUCT

COMPANY LOGO ON CCAV NEWSLETTERS AND PROVIDE A PRODUCT OR COMPANY PROFILE FOR THE NEWSLETTER PER ANNUM

OPPORTUNITY TO PARTNER WITH CCAV ON PROJECTS

ACCESS TO CCAV MEMBER LISTING

AFFILIATE MEMBER REGISTRATION

CCAV TRAINING

SPONSORING OF CCAV TRAINING COURSES

- ACKNOWLEDGED BY THE FACILITATOR AT ALL COURSES
- COMPANY LITERATURE ABLE TO BE DISTRIBUTED BY THE COURSE FACILITATOR
- COMPANY LOGO ON CCAV TRAINING REGISTRATION FORMS

EVENTS

LOGO DISPLAYED ON THE PRINCIPAL PARTNER BANNER AT ALL EVENTS

LOGO DISPLAYED AT ALL CCAV EVENTS ON SIGNS, BANNERS OR ELECTRONICALLY

PROMOTIONAL OPPORTUNITIES AT ALL EVENTS

TRADE EXHIBITOR AT THE CCAV COUNTRY CONFERENCE (INCL. STAND & 2 REGISTRATIONS), AGM AND OTHER EVENTS

JOINT DINNER SPONSOR FOR DAY ONE AT THE COUNTRY CONFERENCE

JOINT PRE CONFERENCE DRINKS SPONSOR AT THE COUNTRY CONFERENCE

OPPORTUNITY TO PROVIDE A PRESENTATION ON DAY ONE OF THE COUNTRY CONFERENCE

JOINT SPONSOR AT THE CHRISTMAS LUNCH GENERAL MEETING WITH AN OPPORTUNITY TO ADDRESS THE MEMBERS

JOINT SPONSOR OF THE ANNUAL GENERAL MEETING WITH FOUR FREE REGISTRATIONS

ANNUAL AWARDS

SPONSOR AND PRESENT THE 'ABOVE AND BEYOND' AWARD AND THE 'INNOVATION' AWARD TO THE RECIPIENTS/.

ANNUAL INVESTMENT: \$3,950

GOLD PARTNER

These are some of the opportunities available to our Gold Partners

WEB & COMMUNICATIONS

EXTENSIVE PARTNER PROFILE ON THE CCAV WEBSITE

- COMPANY LOGO ON CCAV HOMEPAGE
- COMPANY PROFILE
- INTERACTIVE HYPERLINKS TO COMPANY WEBSITE FROM PARTNER PAGE
- OPPORTUNITY TO HAVE REGULAR UPDATES DISTRIBUTED TO CCAV MEMBERS ON WEBSITE, FOR EXAMPLE; A VIDEO OF A NEW PRODUCT

COMPANY LOGO ON CCAV NEWSLETTERS AND PROVIDE A PRODUCT OR COMPANY PROFILE FOR THE NEWSLETTER PER ANNUM

OPPORTUNITY TO PARTNER WITH CCAV ON PROJECTS

ACCESS TO CCAV MEMBER LISTING

AFFILIATE MEMBER REGISTRATION

CCAV TRAINING

SPONSORING OF CCAV TRAINING COURSES

- ACKNOWLEDGED BY THE FACILITATOR AT ALL COURSES
- COMPANY LITERATURE ABLE TO BE DISTRIBUTED BY THE COURSE FACILITATOR
- COMPANY LOGO ON CCAV TRAINING REGISTRATION FORMS

EVENTS

LOGO DISPLAYED AT ALL CCAV EVENTS ON SIGNS, BANNERS OR ELECTRONICALLY

PROMOTIONAL OPPORTUNITIES AT ALL EVENTS

TRADE EXHIBITOR AT THE CCAV COUNTRY CONFERENCE (INCL. STAND & 1 REGISTRATION), AGM AND OTHER EVENTS

JOINT DRINKS SPONSOR FOR DAY ONE, EVENING EVENT AT THE COUNTRY CONFERENCE

OPPORTUNITY TO PROVIDE AN UPDATE AT A BREAK IN THE PROGRAM ON DAY ONE OF THE COUNTRY CONFERENCE

JOINT SPONSOR OF THE ANNUAL GENERAL MEETING WITH THREE FREE REGISTRATIONS

ANNUAL INVESTMENT: \$2,650

SILVER PARTNER

These are some of the opportunities available to our Silver Partners

WEB & COMMUNICATIONS

EXTENSIVE PARTNER PROFILE ON THE CCAV WEBSITE

- COMPANY LOGO ON CCAV HOMEPAGE
- COMPANY PROFILE
- INTERACTIVE HYPERLINKS TO COMPANY WEBSITE FROM PARTNER PAGE
- OPPORTUNITY TO HAVE REGULAR UPDATES DISTRIBUTED TO CCAV MEMBERS ON WEBSITE, FOR EXAMPLE; A VIDEO OF A NEW PRODUCT

COMPANY LOGO ON CCAV NEWSLETTERS AND PROVIDE A PRODUCT OR COMPANY PROFILE FOR THE NEWSLETTER PER ANNUM

OPPORTUNITY TO PARTNER WITH CCAV ON PROJECTS

ACCESS TO CCAV MEMBER LISTING

AFFILIATE MEMBER REGISTRATION

CCAV TRAINING

SPONSORING OF CCAV TRAINING COURSES

- ACKNOWLEDGED BY THE FACILITATOR AT ALL COURSES
- COMPANY LOGO ON CCAV TRAINING REGISTRATION FORMS

EVENTS

LOGO DISPLAYED AT ALL CCAV EVENTS ON SIGNS, BANNERS OR ELECTRONICALLY

PROMOTIONAL OPPORTUNITIES AT ALL EVENTS

TRADE EXHIBITOR AT THE CCAV COUNTRY CONFERENCE (INCL. STAND & 1 REGISTRATION)

JOINT SPONSOR OF THE LUNCHEES AT THE COUNTRY CONFERENCE

JOINT SPONSOR OF THE CEMETERY BUS TOUR AT THE COUNTRY CONFERENCE

TRADE EXHIBITOR AT THE ANNUAL GENERAL MEETING WITH TWO FREE REGISTRATIONS

ANNUAL INVESTMENT: \$1,575

BRONZE PARTNER

These are some of the opportunities available to our Bronze Partners

WEB & COMMUNICATIONS

EXTENSIVE PARTNER PROFILE ON THE CCAV WEBSITE

- COMPANY LOGO ON CCAV HOMEPAGE
- COMPANY PROFILE
- INTERACTIVE HYPERLINKS TO COMPANY WEBSITE FROM PARTNER PAGE
- OPPORTUNITY TO HAVE REGULAR UPDATES DISTRIBUTED TO CCAV MEMBERS ON WEBSITE, FOR EXAMPLE; A VIDEO OF A NEW PRODUCT

COMPANY LOGO ON CCAV NEWSLETTERS AND PROVIDE A PRODUCT OR COMPANY PROFILE FOR THE NEWSLETTER PER ANNUM

OPPORTUNITY TO PARTNER WITH CCAV ON PROJECTS

ACCESS TO CCAV MEMBER LISTING

AFFILIATE MEMBER REGISTRATION

EVENTS

LOGO DISPLAYED AT ALL CCAV EVENTS ON SIGNS, BANNERS OR ELECTRONICALLY

PROMOTIONAL OPPORTUNITIES AT ALL EVENTS

TRADE EXHIBITOR AT THE CCAV COUNTRY CONFERENCE

TRADE EXHIBITOR AT THE ANNUAL GENERAL MEETING WITH ONE FREE REGISTRATION

ANNUAL INVESTMENT: \$800

Thank
you!