

2025-2026 PARTNERSHIP CATEGORIES & BENEFITS



The Industry
Body for the
Cemetery and
Crematoria
Industry in
Victoria



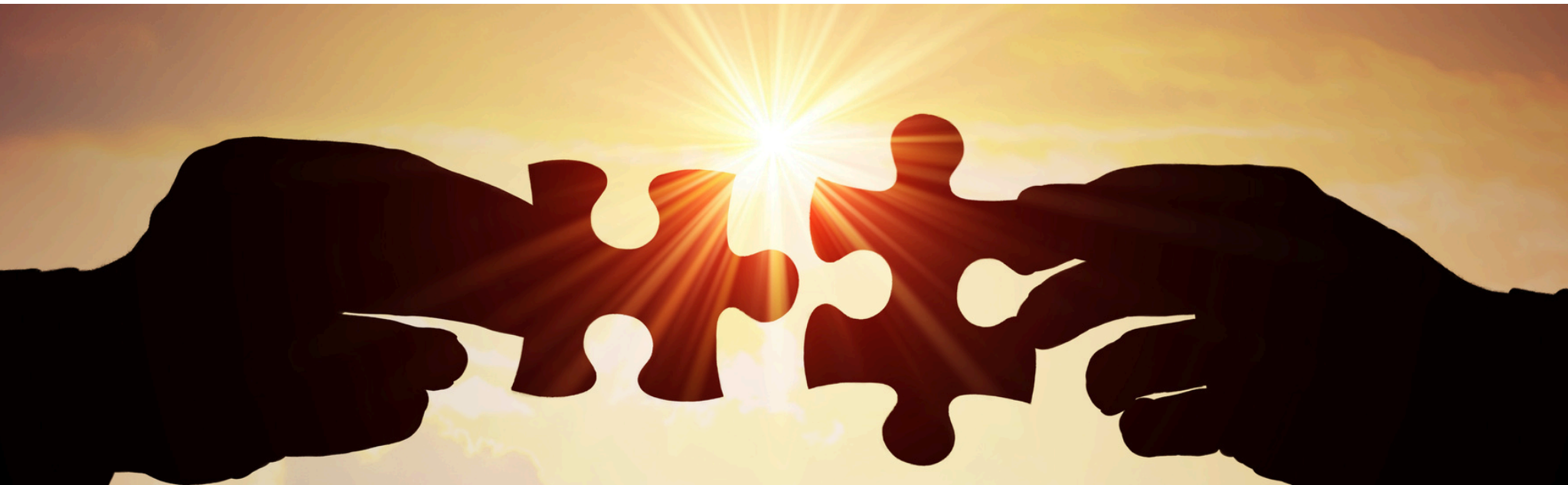


*“Alone, we can do so little;
together, we can do so much”*

- Helen Keller

OPEN COMMUNICATION

We encourage all our partners to speak with us should they wish to discuss the opportunities available as a partner of CCAV.



PLATINUM PARTNER

These are some of the opportunities available to our Platinum Partners

WEB & COMMUNICATIONS

EXTENSIVE PARTNER PROFILE ON THE CCAV WEBSITE

- COMPANY LOGO ON CCAV HOMEPAGE
- COMPANY PROFILE
- INTERACTIVE HYPERLINKS TO COMPANY WEBSITE FROM PARTNER PAGE
- OPPORTUNITY TO HAVE REGULAR UPDATES DISTRIBUTED TO CCAV MEMBERS ON WEBSITE, FOR EXAMPLE; A VIDEO OF A NEW PRODUCT

COMPANY LOGO ON CCAV NEWSLETTERS AND PROVIDE A PRODUCT OR COMPANY PROFILE FOR THE NEWSLETTER PER ANNUM

OPPORTUNITY TO PARTNER WITH CCAV ON PROJECTS

ACCESS TO CCAV MEMBER LISTING

ACCESS TO THE MEMBERS ONLY AREA OF THE WEBSITE

AFFILIATE MEMBER REGISTRATION

CCAV TRAINING

SPONSORING OF CCAV TRAINING COURSES

EVENTS

LOGO DISPLAYED ON THE PRINCIPAL PARTNER BANNER AT ALL EVENTS

LOGO DISPLAYED AT ALL CCAV EVENTS ON SIGNS, BANNERS OR ELECTRONICALLY

PROMOTIONAL OPPORTUNITIES AT ALL EVENTS

TRADE EXHIBITOR AT THE CCAV ANNUAL CONFERENCE (INCL. STAND & 2 REGISTRATIONS)

JOINT DINNER SPONSOR FOR DAY ONE AT THE ANNUAL CONFERENCE

JOINT PRE CONFERENCE DRINKS SPONSOR AT THE ANNUAL CONFERENCE

OPPORTUNITY TO PROVIDE A PRESENTATION AT THE ANNUAL CONFERENCE

JOINT SPONSOR AT THE IN PERSON EVENTS AND TRADE EXHIBITOR EVENT WITH AN OPPORTUNITY TO ADDRESS THE MEMBERS WITH TWO FREE REGISTRATIONS

ANNUAL AWARDS

SPONSOR AND PRESENT THE AWARDS TO THE RECIPIENTS.

ANNUAL INVESTMENT: \$4295



GOLD PARTNER

These are some of the opportunities available to our Gold Partners

WEB & COMMUNICATIONS

EXTENSIVE PARTNER PROFILE ON THE CCAV WEBSITE

- COMPANY LOGO ON CCAV HOMEPAGE
- COMPANY PROFILE
- INTERACTIVE HYPERLINKS TO COMPANY WEBSITE FROM PARTNER PAGE
- OPPORTUNITY TO HAVE REGULAR UPDATES DISTRIBUTED TO CCAV MEMBERS ON WEBSITE, FOR EXAMPLE; A VIDEO OF A NEW PRODUCT

COMPANY LOGO ON CCAV NEWSLETTERS AND PROVIDE A PRODUCT OR COMPANY PROFILE FOR THE NEWSLETTER PER ANNUM

OPPORTUNITY TO PARTNER WITH CCAV ON PROJECTS

ACCESS TO CCAV MEMBER LISTING

ACCESS TO THE MEMBERS ONLY AREA OF THE WEBSITE

AFFILIATE MEMBER REGISTRATION

CCAV TRAINING

SPONSORING OF CCAV TRAINING COURSES

EVENTS

LOGO DISPLAYED AT ALL CCAV EVENTS ON SIGNS, BANNERS OR ELECTRONICALLY

PROMOTIONAL OPPORTUNITIES AT ALL EVENTS

TRADE EXHIBITOR AT THE CCAV ANNUAL CONFERENCE (INCL. STAND & 1 REGISTRATION), AGM AND OTHER EVENTS

JOINT DRINKS SPONSOR FOR EVENING EVENT AT THE ANNUAL CONFERENCE

JOINT SPONSOR AT THE IN PERSON EVENTS AND A TRADE EXHIBITOR WITH AN OPPORTUNITY TO ADDRESS THE MEMBERS WITH ONE FREE REGISTRATIONS

ANNUAL INVESTMENT: \$2,900



SILVER PARTNER

These are some of the opportunities available to our Silver Partners

WEB & COMMUNICATIONS

EXTENSIVE PARTNER PROFILE ON THE CCAV WEBSITE

- COMPANY LOGO ON CCAV HOMEPAGE
- COMPANY PROFILE
- INTERACTIVE HYPERLINKS TO COMPANY WEBSITE FROM PARTNER PAGE
- OPPORTUNITY TO HAVE REGULAR UPDATES DISTRIBUTED TO CCAV MEMBERS ON WEBSITE, FOR EXAMPLE; A VIDEO OF A NEW PRODUCT

COMPANY LOGO ON CCAV NEWSLETTERS AND PROVIDE A PRODUCT OR COMPANY PROFILE FOR THE NEWSLETTER PER ANNUM

OPPORTUNITY TO PARTNER WITH CCAV ON PROJECTS

ACCESS TO CCAV MEMBER LISTING

ACCESS TO THE MEMBERS ONLY AREA OF THE WEBSITE

AFFILIATE MEMBER REGISTRATION

CCAV TRAINING

SPONSORING OF CCAV TRAINING COURSES

EVENTS

LOGO DISPLAYED AT ALL CCAV EVENTS ON SIGNS, BANNERS OR ELECTRONICALLY

PROMOTIONAL OPPORTUNITIES AT ALL EVENTS

TRADE EXHIBITOR AT THE CCAV ANNUAL CONFERENCE (INCL. STAND & 1 REGISTRATION)

JOINT SPONSOR OF THE LUNCHESES AT THE ANNUAL CONFERENCE

JOINT SPONSOR OF THE SELF GUIDED CEMETERY TOUR AT THE ANNUAL CONFERENCE

TRADE EXHIBITOR AT THE IN PERSON EVENTS WITH ONE FREE REGISTRATIONS

ANNUAL INVESTMENT: \$1,710



BRONZE PARTNER

These are some of the opportunities available to our Bronze Partners

WEB & COMMUNICATIONS

EXTENSIVE PARTNER PROFILE ON THE CCAV WEBSITE

- COMPANY LOGO ON CCAV HOMEPAGE
- COMPANY PROFILE
- INTERACTIVE HYPERLINKS TO COMPANY WEBSITE FROM PARTNER PAGE
- OPPORTUNITY TO HAVE REGULAR UPDATES DISTRIBUTED TO CCAV MEMBERS ON WEBSITE, FOR EXAMPLE; A VIDEO OF A NEW PRODUCT

COMPANY LOGO ON CCAV NEWSLETTERS AND PROVIDE A PRODUCT OR COMPANY PROFILE FOR THE NEWSLETTER PER ANNUM

OPPORTUNITY TO PARTNER WITH CCAV ON PROJECTS

ACCESS TO CCAV MEMBER LISTING

ACCESS TO THE MEMBERS ONLY AREA OF THE WEBSITE

AFFILIATE MEMBER REGISTRATION

CCAV TRAINING

SPONSORING OF CCAV TRAINING COURSES

EVENTS

LOGO DISPLAYED AT ALL CCAV EVENTS ON SIGNS, BANNERS OR ELECTRONICALLY

PROMOTIONAL OPPORTUNITIES AT ALL EVENTS

TRADE EXHIBITOR AT THE CCAV ANNUAL CONFERENCE

TRADE EXHIBITOR AT AN IN PERSON EVENT WITH ONE FREE REGISTRATIONS

ANNUAL INVESTMENT: \$1,245



Thank you!

Disclaimer: The entitlements listed in the prospectus are offered on the basis that confirmation of an Industry Partner 's involvement is received prior to the event or specified member service. The CCAV reserves the right to amend these packages subject to change in membership services, event format or website design.