

2025 CCAV Annual Conference

Join us for an unmissable event dedicated to shaping the cemeteries of tomorrow! This conference is your opportunity to gain insights, explore innovations, and connect with peers on key industry developments.

Hear from leading experts, engage with inspiring guest speakers, and discover forward-thinking strategies that will drive the future of cemetery management.

Our Partners

We are once again thrilled to extend our heartfelt thanks and appreciation to our outstanding partners for their steadfast support of CCAV throughout the year.

Our partners are deeply invested in our industry, dedicating time and resources to forge strong, lasting relationships. Their loyalty to our association is something we continue to earn by giving them thoughtful consideration in our purchasing and service tendering decisions. Their commitment enables us to offer subsidized event costs for all members, and we are truly grateful for their invaluable contributions.



Our Speakers



Dr Jordan Nyugen

Dr Jordan Nguyen is a leading Australian engineer, inventor and innovator, committed to improving as many lives as possible, and becoming a driving force behind both human and technological evolution as we move into the future.

An internationally renowned engineer for humanity, Jordan designs life-changing technologies to transform the lives of people with disabilities and the elderly through his role as founder of Psykinetic, a social business committed to bringing positive, sustainable and life-altering change.

Inspired by human endeavour, Jordan has big ambitions to see our world step consciously and creatively into a better future.



Florence Jaquet over 40 years of experience in landscape architecture in Switzerland, France, England and Australia with particular expertise in Cemetery Design and Master planning as well as Water Sensitive Urban Design.

She has been involved in the cemetery industry for more than 30 years and has advocated for more sustainable, landscape-oriented and biophilic outcomes for 2 decades. Contemplation, healing landscapes and sculptures are a big part of my cemetery work. A deep understanding of the industry and a vision for future cemeteries has led me to be invited to speak at a number of Conferences and to contribute to issues papers and submissions for legislative changes.



OUR SPEAKERS



Mike Clarke

Mike is a former KPMG Partner and ClO, currently serving as a Board Director, Expert Witness, and Business Founder. During his tenure at KPMG, Mike led the Technology Consulting practice in New Zealand.

One of Mike's key areas of expertise is cyber security, which he views as a critical business risk that must be managed strategically. To address this, he founded Wire8 Digital, a firm dedicated to helping organisations manage cyber risk through clear, standardized frameworks, cutting through the technical jargon.

Outside of his professional endeavors, Mike has a passion for horse racing as a breeder, owner, and administrator. He also enjoys motorcycles and traveling.



Amber Dahlhaus

Amber Dahlhaus is the Marketing & Communications Coordinator at Geelong Cemeteries Trust. With a Bachelor of Communication (Digital Media) from Deakin University, Amber combines her expertise and experience in marketing, social media management, and communications to enhance the Trust's community engagement and brand presence.

Her role includes developing marketing strategies, managing social media platforms and overseeing website content. Amber's strong skills in copywriting, content creation, and analytics ensure effective communication with diverse audiences. A proactive and adaptable professional, she also contributes to administrative tasks and supports families with compassion and professionalism. Wednesday 26 March, 2025

Welcome to Shepparton!

| 2.00pm | Registrations Register and collect your lanyard at the Riverlinks Eastbank. |
|-----------------|--|
| | Cemetery Tour Self-guided tour of surrounding cemeteries. Maps available at registration. |
| 6.30pm - 8.30pm | Welcome Reception Welcome Reception at Piano Bar, Goulburn Valley (GV) Hotel Finger food and drinks provided. |



Thursday

27 March, 2025

Building the Cemeteries for Tomorrow!

| 9.00am - 9.30am | Official Welcome Welcome to Country Official Opening/President's Welcome |
|-------------------|--|
| 9.30am - 10.30am | Key Note Speaker - Dr Jordan Nguyen Let's stop dreaming of a better world and make one! |
| 10.30am - 11.30am | Morning Tea in Trade Show Area with Partner Updates |
| 11.30am - 12.15pm | Department of Health Department of Health Update Cemeteries Climate Risk Project Update |
| 12.15pm - 12.25pm | Phoenix - Partner Update |
| 12.30pm - 1.15pm | Sustainability Innovations and Strategies in Waste Management (Panel session) |
| 1.15pm - 2.15pm | Lunch in Trade Show Area |
| 2.15pm - 2.25pm | PlotBox - Partner Update |
| 2.30pm - 3.15pm | Key Note Speaker - Florence Jacquet Cemetery Design for Tomorrow |
| 3.15pm - 3.45pm | Afternoon Tea in Trade Show Area |
| 3.45pm - 3.55pm | Arrow Bronze - Partner Update |
| 4.00pm - 5.00pm | Sustainability Biodiversity Conservation and Restoration Programs |
| 6.00pm Sharp! | Buses depart for Pre Dinner Drinks |
| 6.30pm - 7.30pm | Pre Dinner Drinks/Networking - The Woolshed Find your dinner date for tonight! |
| 7.30pm - 10.30pm | Conference Dinner - The Woolshed |

Friday

28 March, 2025

Building Cemeteries for Tomorrow!

| 9.00am - 9.20am | Coffee & Networking in Trade Show Area |
|-------------------|--|
| 9.20am - 9.30am | OpusXenta - Partner Update |
| 9.30am - 10.15am | Key Note Speaker - Mike Clarke Cyber Security - A Critical Business Risk. |
| 10.15am - 10.25am | Everlon - Partner Update |
| 10.25am 11.15am | Morning Tea in Trade Show Area |
| 11.15am - 11.25am | IFISS - Partner Update |
| 11.25am - 12.15pm | Key Note Speaker - Amber Dahlhaus Social Media - How to promote your cemetery. |
| 12.15pm - 1.15pm | Lunch in Trade Show Area |
| 1.15pm - 1.30pm | Conference Close |



Program subject to change.

Important Information

| Wednesday 26 March 2025 Welcome Reception 6.30pm - 8.30pm | Welcome Reception will be held in the upstairs Piano Bar at the Goulburn Valley (GV) Hotel (223 High St, Shepparton VIC 3630). Make your own way. Parking available. Lift available to get upstairs. Drinks and finger food provided. |
|--|--|
| Thursday 27 March 2025 Conference Dinner 6.30pm - 10.30pm | Pre Dinner Drinks/Networking and Conference Dinner will be held at The Woolshed (7719 Goulburn Valley Hwy, Kialla VIC 3631). Buses provided. Parking available. Dress Code - Smart Casual |
| | Bus 1 6.00pm – Depart Quest Shepparton (outside reception) 6.30pm – Arrive The Woolshed |
| Bus Timetable Conference Dinner | Bus 2 6.00pm – Depart Mantra Shepparton (outside reception) 6.20pm – Depart Quality Hotel Parklake (outside reception) 6.30pm – Arrive The Woolshed |
| | Return from The Woolshed at 10.00 and 10.30pm |

Accommodation

We are pleased to provide the following accommodation options.

Accommodation must be booked directly with your preferred choice. Your must contact the properties direct to gain access to the CCAV negotiated rates.

Please ensure you read the cancellation policy; each property has its own cancellation policy.

| Mantra Shepparaton | 7 Wyndham St Shepparton VIC 3630 Phone: 03 5897 7123 E-mail : <u>reception@mantrashepparton.com.au</u> King Rooms: \$289 per night |
|-----------------------|---|
| Quest Shepparton | 77-183 Welsford Street Shepparton Victoria 3630 Ph: 03 5814 4800 Studios: \$215 per night One Bedroom Apartments: \$255 per night |
| Parklake | 481 Wyndham Street Shepparton Victoria 3630 Phone: 03 5821 5822 Email: <u>reservations@parklake.com.au</u> Various rooms ranging from \$170 per night to \$210 per night. |







We are better together!



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