

# Partnership Categories & Benefits

2024-2025

The Industry Body for the Cemetery  
and Crematoria Industry in Victoria

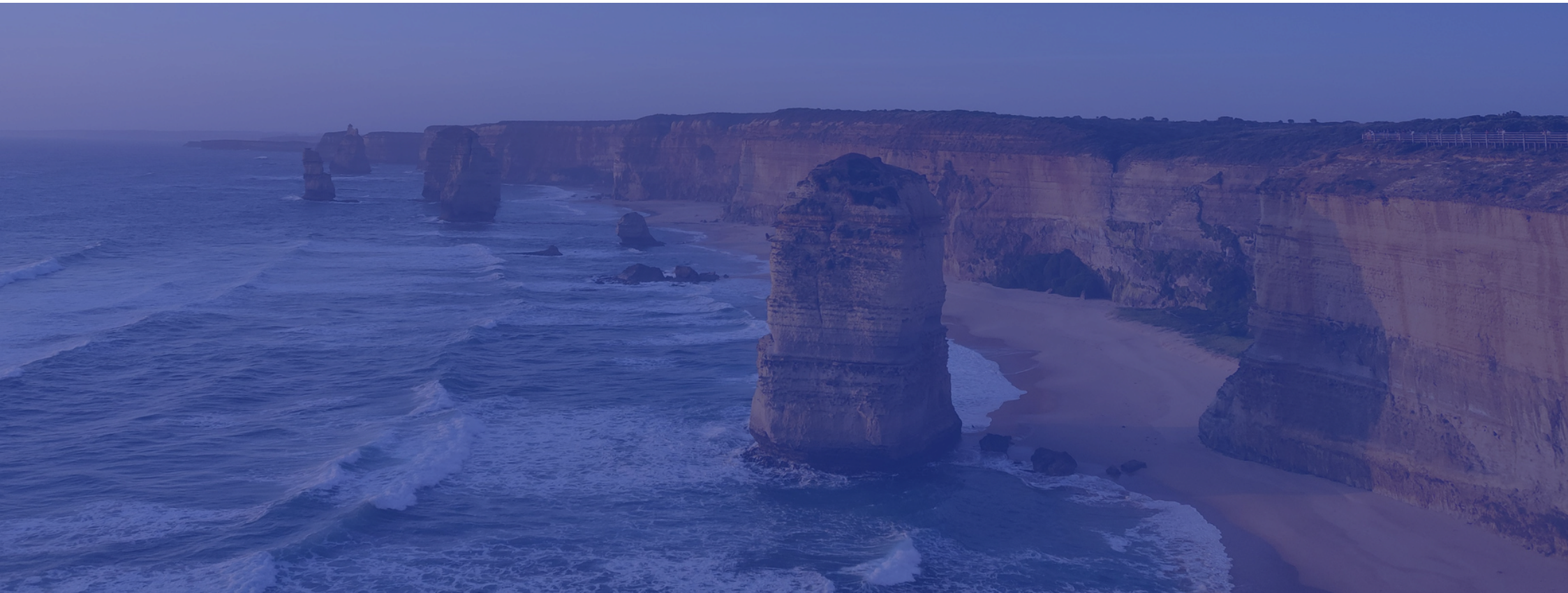


We are better  
together!

# Open Communication

---

We encourage all our partners to speak with us should they wish to discuss the opportunities available as a partner of CCAV.



# Platinum Partner

Opportunities available to our Platinum Partners:

## Web & Communications

- Extensive partner profile on the CCAV website
  - Company logo on CCAV Homepage
  - Company profile
  - Interactive hyperlinks to company website from partner page
  - Regular updates distributed to CCAV members on website, e.g. video of new product
- Company logo on CCAV newsletters and provide a product or company profile for the newsletter per annum
- Partner with CCAV on projects
- Access to CCAV member listing
- Affiliate member registration

## Annual Awards

- Sponsor and present the "Above and Beyond" award and the 'Innovation' award to the recipient/s.

## CCAV Training

- Sponsoring of CCAV training courses
  - Logo displayed at all CCAV training on signs, banners or electronically

## Events

- Logo displayed on the principal partner banner at all events
- Logo displayed at all CCAV events on signs, banners or electronically
- Promotional opportunities at all events
- Trade exhibitor at the CCAV annual conference (incl. stand & 2 registrations)
- Joint dinner sponsor for day one at the annual conference
- Joint pre conference drinks sponsor at the annual conference
- Opportunity to provide a presentation at the annual conference
- Joint sponsor at the in person events and trade exhibitor event with an opportunity to address the members with two free registrations

**\$4,150**

# Gold Partner

Opportunities available to our Gold Partners:

## Web & Communications

- Extensive partner profile on the CCAV website
  - Company logo on CCAV Homepage
  - Company profile
  - Interactive hyperlinks to company website from partner page
  - Regular updates distributed to CCAV members on website, e.g. video of new product
- Company logo on CCAV newsletters and provide a product or company profile for the newsletter per annum
- Partner with CCAV on projects
- Access to CCAV member listing
- Affiliate member registration

## CCAV Training

- Sponsoring of CCAV training courses
  - Logo displayed at all CCAV training on signs, banners or electronically

## Events

- Logo displayed at all CCAV events on signs, banners or electronically
- Promotional opportunities at all events,
- Trade exhibitor at the CCAV annual conference (incl. stand & 1 registration), AGM and other events
- Joint drinks sponsor for evening event at the annual conference
- Joint coffee cart sponsor at the annual conference
- Joint sponsor at the in person events and trade exhibitor event with an opportunity to address the members with two free registrations

**\$2,800**

# Silver Partner

Opportunities available to our Silver Partners:

## Web & Communications

- Extensive partner profile on the CCAV website
  - Company logo on CCAV Homepage
  - Company profile
  - Interactive hyperlinks to company website from partner page
  - Regular updates distributed to CCAV members on website, e.g. video of new product
- Company logo on CCAV newsletters and provide a product or company profile for the newsletter per annum
- Partner with CCAV on projects
- Access to CCAV member listing
- Affiliate member registration

## CCAV Training

- Sponsoring of CCAV training courses
  - Logo displayed at all CCAV training on signs, banners or electronically

## Events

- Logo displayed at all CCAV events on signs, banners or electronically
- Promotional opportunities at all events
- Trade exhibitor at the CCAV annual conference (incl. stand & 1 registration)
- Joint sponsor of the lunches at the annual conference
- Joint sponsor of the self guided cemetery tour at the annual conference
- Trade exhibitor at the in person events with two free registrations

**\$1,650**

# Bronze Partner

Opportunities available to our Bronze Partners:

## Web & Communications

- Extensive partner profile on the CCAV website
  - Company logo on CCAV Homepage
  - Company profile
  - Interactive hyperlinks to company website from partner page
  - Regular updates distributed to CCAV members on website, e.g. video of new product
- Company logo on CCAV newsletters and provide a product or company profile for the newsletter per annum
- Partner with CCAV on projects
- Access to CCAV member listing
- Affiliate member registration

## CCAV Training

- Sponsoring of CCAV training courses
  - Logo displayed at all CCAV training on signs, banners or electronically

## Events

- Logo displayed at all CCAV events on signs, banners or electronically
- Promotional opportunities at all events
- Trade exhibitor at the CCAV annual conference
- Trade exhibitor at an in person event with two free registrations

**\$1,200**

# Thank you!



P.O Box 754, Rye VIC 3941  
Phone 0457 416 397

Email [executiveofficer@ccav.org.au](mailto:executiveofficer@ccav.org.au)